



## WHAT AGENTS ARE SAYING

*"RealVitalize is a fantastic listing tool to offer home sellers who may not have the funds to make needed repairs prior to closing. And it actually works!"*

- Julia Horton, FL

*"Exterior paint and smart color choices made all the difference. After using the RealVitalize program, the seller relisted and sold over list price within a month."*

- Joe Patterson, CA

*"Fantastic service for our clients. The project consultant was able to find a contractor who could handle all of my client's repairs, and they did it on time and within budget!"*

- Eileen Renowden, NJ



## CONTACT US

Contact us today to learn more about the RealVitalize<sup>SM</sup> program at [RealVitalize@realogy.com](mailto:RealVitalize@realogy.com) or visit [RealVitalize.com](http://RealVitalize.com).



[ColdwellBankerHomes.com](http://ColdwellBankerHomes.com)

\*Based on program data from Aug. 2019-Jan. 2021. Company materials, programs or meetings that are not for compliance purposes are optional for your use as an independent agent affiliated with the Company. Your use is not required for your continued affiliation with the Company. ©2021 Coldwell Banker. All Rights Reserved. Coldwell Banker and the Coldwell Banker logos are trademarks of Coldwell Banker Real Estate LLC. The Coldwell Banker® System is comprised of company owned offices which are owned by a subsidiary of Realogy Brokerage Group LLC and franchised offices which are independently owned and operated. The Coldwell Banker System fully supports the principles of the Fair Housing Act and the Equal Opportunity Act. 21G6LW\_NAT\_5/21



# FIX IT UP WITH NOTHING UP FRONT

## REALVITALIZE<sup>SM</sup> PROGRAM

On average, RealVitalize properties sell at or above list price\*



## HOW IT WORKS

### 1. Enroll in RealVitalize<sup>SM</sup> Program

Upload seller-signed Participation Agreement in the online enrollment platform. Approval takes 24-48 hours.

### 2. Schedule Projects

Angi project consultant connects you to service professionals to scope work, provide estimates and schedule.

### 3. Work Gets Completed

Work will be finished on time and on budget. Angi guarantees your seller's satisfaction with work quality.

### 4. Home Sells, Costs Paid Back

When home closes, funds will be removed from settlement proceeds – no interest, markups or fees.



## AGENTS USING THE REALVITALIZE PROGRAM\*:

- Earn an average of 10% more dollars in commission
- Benefit from a 200% reduction in listing cancellation rates
- Have a 95% satisfaction rate



BEFORE



AFTER



BEFORE



AFTER



## SELLER BENEFITS

- Most homes using RealVitalize sell at or above list price\*
- Streamlined process
- No interest fees or markups
- No liens filed against property
- No credit checks or pre-qualifications
- No minimum or maximum housing price to enroll
- No minimum project cost (maximum \$50,000)
- Access to Angi's top-rated local service providers

*A seller's RealVitalize<sup>SM</sup> budget is set equivalent to the listing agent's commission rate, with no risk of repayment for the agent or local office.*



## SERVICES AVAILABLE

- Staging
- Appliance purchasing and installation
- Kitchen and bathroom upgrades
- Handyman services
- Curb appeal enhancements
- Electrical upgrades
- Drywall and insulation
- Painting
- Plumbing
- Junk hauling and more

*Moving, storage and structural work is not included.*

